



LRWA Awards and Gala Dinner 2024 Sponsorship Packages



The LRWA Awards and Gala Dinner launched in 2017 and has gone from strength to strength, attracting more than 300 people to the last event including contractors, clients, manufacturers and suppliers. The aim of the event is to recognise the quality, professionalism, finest workmanship and dedication in one of the fastest growing sectors of the UK roofing industry.

The next event will take place on 20th March 2024 at the prestigious Titanic Hotel in Liverpool. This is our sixth event and we can safely say that it has become one of the highlights of the roofing calendar selling out on the last three occasions. We have acknowledged the huge demand for tickets and have worked with the hotel to make this awards bigger and better than ever.

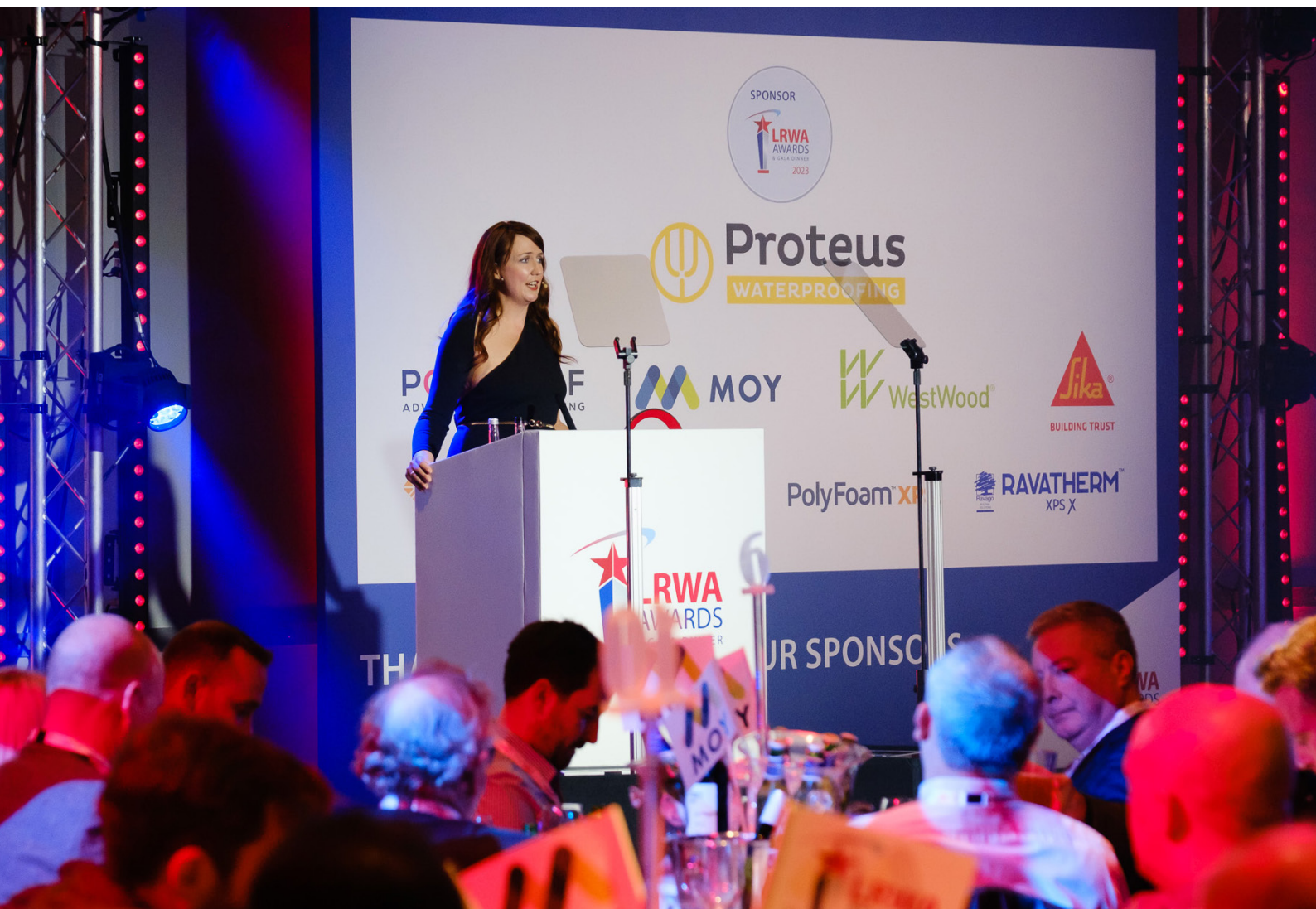
This event would not be possible without all our sponsors, and by being involved companies can raise their profile through:

- Press - 11 pages of coverage across the main Roofing Press (RCI, Roofing Today, Total Contractor)
- Social Media - coverage pre-event, plus on the day coverage. The Reach of the event on Linked In across the 2022 event was 61,291 people for the LRWA posts alone, rising to between 200,000 to 250,000 for personal posts.

This document gives an overview of some fantastic sponsorship opportunities, please get in touch with sarah.spink@lrwa.org.uk to confirm which package you would like to take.

Thank you in advance for your support.

Sarah Spink
Chief Executive Officer – LRWA



HEADLINE SPONSOR AWARDS - £6,000:

- Co-branding with LRWA on all printed and digital design eg. Inclusion of logo on printed programme
- Inclusion of logo on stage setup
- Inclusion of logo on sponsors wall for official photography
- 2 guest places at the Gala Dinner – seated at top table
- Inclusion of a double page advert in the programme (artwork to be provided)
- Inclusion of logo and company biography on event website and registration site
- Individual press release to all key roofing journals (RCI, Roofing Today, Total Contractor)
- Individual announcement of sponsorship in membership communication
- Personal thank you in introduction and closing
- Inclusion in at least 10 social media posts pre-event
- Opportunity for 1 pop up banner in the pre-dinner drinks area
- Use of LRWA Sponsor Logo for the event
- Opportunity to send marketing literature to delegates post events



DRINKS RECEPTION SPONSOR AT THE AWARDS - £3,500:

- Branding on the pre-dinner drinks
- Inclusion of logo on stage setup
- Inclusion of a full-page advert in the programme (artwork to be provided)
- Inclusion of logo on sponsors wall for official photography
- Inclusion of logo on event website
- Inclusion of logo on printed LRWA Awards and Gala Dinner programme
- Official thank you in introduction and closing
- Inclusion in at least 6 social media posts pre-event
- Group announcement of sponsorship in membership communication and on website
- Opportunity for 1 pop up banner in the pre-dinner drinks area
- Use of LRWA Sponsor Logo for event



AFTER PARTY SPONSOR AT THE AWARDS - **£3,500:**

- Logo projected on stage during the after party (4pm-8pm)
- Logo printed on the large bar signage in Awards Room
- Inclusion of logo on stage setup
- Inclusion of a full-page advert in the programme (artwork to be provided)
- Inclusion of logo on sponsors wall for official photography
- Inclusion of logo on event website
- Inclusion of logo on printed LRWA Awards and Gala Dinner programme
- Official thank you in introduction and closing
- Inclusion in at least 6 social media posts pre-event
- Group announcement of sponsorship in membership communication and on website
- Opportunity for 1 pop up banner in the pre-dinner drinks area
- Use of LRWA Sponsor Logo for event



BRANDED BEER BUCKETS FOR THE TABLES - **£3,500:**

- Branded flags in beer buckets on every table
- Branded bottle openers on every table
- Inclusion of logo on stage setup
- Inclusion of a full-page advert in the programme (artwork to be provided)
- Inclusion of logo on sponsors wall for official photography
- Inclusion of logo on event website
- Inclusion of logo on printed LRWA Awards and Gala Dinner programme
- Official thank you in introduction and closing
- Inclusion in at least 6 social media posts pre-event
- Group announcement of sponsorship in membership communication and on website
- Opportunity for 1 pop up banner in the pre-dinner drinks area
- Use of LRWA Sponsor Logo for event



GALA DINNER SPONSOR -

£3,000:

- Inclusion of logo on printed menus
- Logo on screen throughout dinner (excluding the awards presentation)
- Inclusion of logo on stage setup
- Inclusion of logo on event website
- Inclusion of a half-page advert in the programme (artwork to be provided)
- Inclusion of logo on sponsors wall for official photography
- Inclusion of logo on printed LRWA Awards and Gala Dinner programme
- Official thank you in introduction and closing
- Inclusion in at least 4 social media posts pre-event
- Group announcement of sponsorship in membership communication and on website
- Opportunity for 1 pop up banner in the pre-dinner drinks area
- Use of LRWA Sponsor Logo for event



CATEGORY SPONSOR AT THE AWARDS (OPEN TO ASSOCIATES OR AFFILIATES ONLY)

Liquid Roofing Project of the Year <1000m ²	£2,000
Liquid Roofing Project of the Year >1000m ²	£2,000
Liquid Roofing Project of the Year in a Buried Application	£2,000
Liquid Waterproofing Project of the Year	£2,000

- Opportunity to present the award on stage whilst your logo is on screen
- Official photo of the Award presentation for social media
- Logo to be etched into Award
- Inclusion of logo on stage setup
- Inclusion of logo on printed LRWA Awards and Gala Dinner programme
- Inclusion of logo on event website
- Official thank you in introduction and closing
- Inclusion in 4 social media posts pre-event
- Group announcement of sponsorship in membership communication and on website
- Opportunity for 1 pop up banner in the pre-dinner drinks area
- Use of LRWA Sponsor Logo for the event
- Inclusion of logo on sponsors wall for official photography



STUDENT OF THE YEAR AWARD SPONSOR - £1,000:

This is an opportunity for your company to support an exceptional roofer who is being awarded as 'Student of the Year' to enable them to attend and be recognised by the industry at the event.

- Includes 2 x seats for 'Student of the Year' (award winner plus 1)
- Travel to and from the event for 'Student of the Year' (award winner plus 1)
- Night at the hotel for 'Student of the Year' award winner plus 1 (one room - award winner plus 1)
- Opportunity to present the award on stage whilst your logo is on screen
- Official photo of the Award presentation for Social media
- Sponsor Logo to be etched into Award
- Inclusion of sponsor logo on stage setup
- Inclusion of sponsor logo on printed LRWA Awards and Gala Dinner programme
- Inclusion of sponsor logo on event website
- Official thank you in introduction and closing
- Inclusion in 4 social media posts pre-event
- Group announcement of sponsorship in membership communication and on website
- Opportunity for 1 pop up banner in the pre-dinner drinks area
- Use of LRWA Sponsor Logo for the event
- Inclusion of logo on sponsors wall for official photography



SUPPORTING SPONSOR -

£1,500:

- Inclusion of logo on printed programme
- Inclusion of logo on stage setup
- Official thank you in introduction and closing
- Inclusion in at least 4 social media posts pre-event
- Group announcement of sponsorship in membership communication and on website
- Opportunity for 1 pop up banner in the pre-dinner drinks area
- Use of LRWA Sponsor Logo for the event
- Inclusion of logo on sponsors wall for official photography



TECHNICAL COMMITTEE SPONSOR

£1,750:

(OPEN TO ASSOCIATES OR AFFILIATES ONLY)

- Inclusion in all signage to the technical meeting
- Inclusion of a half-page advert in the programme (artwork to be provided)
- Opportunity for a stand outside the technical committee room
- Presentation of 10 minutes at the technical committee meeting
- Opportunity to place paper, pen and other stationery to replace the hotel provided elements
- Inclusion of logo on printed programme
- Inclusion of logo on stage setup
- Official thank you in introduction and closing
- Inclusion in at least 4 social media posts pre-event
- Group announcement of sponsorship in membership communication and on website
- Opportunity for 1 pop up banner in the pre-dinner drinks area
- Use of LRWA Sponsor Logo for the event
- Inclusion of logo on sponsors wall for official photography

LRWA reserves the right to have final approval on any marketing material supplied for the event.