



LRWA Awards 2027

Sponsorship packages

Welcome

When the LRWA Awards and Gala Dinner launched in 2017, the ambition was to give the liquid roofing and waterproofing sector a platform to celebrate its finest work. On Wednesday 17th March 2027 at the Titanic Hotel in Liverpool, we will mark the tenth anniversary of that commitment.

A decade on, the awards have grown into one of the highlights of the roofing calendar, bringing together contractors, clients, manufacturers and suppliers to recognise quality, professionalism and workmanship at the highest level. The 2027 event will be the largest we have staged, and we are looking forward to marking the occasion in a manner befitting ten years of industry excellence.

Sponsorship plays an essential role in making the awards possible, and in return offers meaningful exposure across the roofing sector through press coverage, social media, and a room full of the industry's most active businesses.

This document sets out the fantastic sponsorship opportunities available for 2027. To discuss how your company can be involved, please contact sarah.spink@lrwa.org.uk.
Thank you for your continued support.

Sarah Spink
Chief Executive Officer, LRWA





Headline Sponsor £5,000:

- Co-branding with LRWA on stage design
- Branded flags on all tables
- Branding on delegate name badges
- Co-branding with LRWA on all printed and digital design eg. Inclusion of logo on printed programme
- 2 guest places at the Dinner – seated at top table
- Inclusion of logo on sponsors wall for official photography
- Inclusion of a double page advert in the programme (artwork to be provided)
- Inclusion of logo and company biography on event website and registration site
- Individual press release to all key roofing journals (RCI, Roofing Today, Total Contractor)
- Individual announcement of sponsorship in membership communication
- Personal thank you in introduction and closing
- Inclusion in at least 10 social media posts pre-event
- Opportunity for 1 pop up banner in the pre-dinner drinks area
- Use of LRWA Sponsor Logo for the event





Drinks Reception Sponsor £3,500:

- Branding on the pre-dinner drinks
- Inclusion of a full-page advert in the programme (artwork to be provided)
- Inclusion of logo on sponsors wall for official photography
- Inclusion of logo on event website
- Inclusion of logo on printed LRWA Awards programme
- Official thank you in introduction and closing
- Inclusion in at least 6 social media posts pre-event
- Group announcement of sponsorship in membership communication and on website
- Opportunity for 1 pop up banner in the pre-dinner drinks area
- Use of LRWA Sponsor Logo for event



Dinner Sponsor £3,000:

- Inclusion of logo on printed menu on the back of the programme
- Logo on screen throughout dinner (excluding the awards presentation)
- Inclusion of logo on event website
- Inclusion of a half-page advert in the programme (artwork to be provided)
- Inclusion of logo on sponsors wall for official photography
- Inclusion of logo on printed LRWA Awards programme
- Official thank you in introduction and closing
- Inclusion in at least 4 social media posts pre-event
- Group announcement of sponsorship in membership communication and on website
- Opportunity for 1 pop up banner in the pre-dinner drinks area
- Use of LRWA Sponsor Logo for event





After Party Sponsor £3,000:

- Logo projected on stage during the after party (4pm-8pm)
- Bottle openers on tables with company logo on
- Inclusion of a half-page advert in the programme (artwork to be provided)
- Inclusion of logo on sponsors wall for official photography
- Inclusion of logo on event website
- Inclusion of logo on printed LRWA Awards programme
- Official thank you in introduction and closing
- Inclusion in at least 6 social media posts pre-event
- Group announcement of sponsorship in membership communication and on website
- Opportunity for 1 pop up banner in the pre-dinner drinks area
- Use of LRWA Sponsor Logo for event



Category Sponsor (Open To Associates or Affiliates Only)

- | | |
|---|--------|
| 1. Sustainability Project of the Year | £2,500 |
| 2. Liquid Roofing Project of the Year in a Buried Application | £2,500 |
| 3. Liquid Waterproofing Project of the Year | £2,500 |
| 4. Liquid Roofing Project of the Year <1000m2 | £2,500 |
| 5. Liquid Roofing Project of the Year >1000m2 | £2,500 |

- Opportunity to present the award on stage whilst your logo is on screen
- Official photo of the Award presentation for social media
- Logo to be etched into Award
- Inclusion of logo on printed LRWA Awards programme
- Inclusion of logo on event website
- Official thank you in introduction and closing
- Inclusion in 4 social media posts pre-event
- Group announcement of sponsorship in membership communication and on website
- Opportunity for 1 pop up banner in the pre-dinner drinks area
- Use of LRWA Sponsor Logo for the event
- Inclusion of logo on sponsors wall for official photography





Student of the Year Sponsor £1,750:

This is an opportunity for your company to support an exceptional roofer who is being awarded as 'Student of the Year' to enable them to attend and be recognised by the industry at the event.

- Includes 2 x seats for 'Student of the Year' (award winner plus 1)
- Travel to and from the event for 'Student of the Year' (award winner plus 1)
- Night at the hotel for 'Student of the Year' award winner plus 1 (one room - award winner plus 1)
- Opportunity to present the award on stage whilst your logo is on screen
- Official photo of the Award presentation for Social media
- Sponsor Logo to be etched into Award
- Inclusion of sponsor logo on printed LRWA Awards programme
- Inclusion of sponsor logo on event website
- Official thank you in introduction and closing
- Inclusion in 4 social media posts pre-event
- Group announcement of sponsorship in membership communication and on website
- Opportunity for 1 pop up banner in the pre-dinner drinks area
- Use of LRWA Sponsor Logo for the event
- Inclusion of logo on sponsors wall for official photography



Supporting Sponsor £1,500:

- Inclusion of logo on printed programme
- Official thank you in introduction and closing
- Inclusion in at least 4 social media posts pre-event
- Group announcement of sponsorship in membership communication and on website
- Opportunity for 1 pop up banner in the pre-dinner drinks area
- Use of LRWA Sponsor Logo for the event
- Inclusion of logo on sponsors wall for official photography

